



THE WHO'S WHO OF ECOSYSTEM SERVICES

KEY ROLES

Ecosystem services is the collective name for the multitude of benefits derived from nature that improve our overall wellbeing. Key stakeholders help produce, verify, and market these services to willing buyers. Let's take a closer look at these roles and how the segments interact!

SELLERS

Landowners who generate and sell ecosystem services on their operation.



DEVELOPERS

Entities that develop unique protocols for ecosystem services that translate into tradable credits that can be sold on the open market.



Developers work with landowners to identify potential credits.

VERIFIERS

Third party entities that work with developers to measure, assess, or audit generated credits.



BUYERS

Entities that purchase offsets from a landowner or verified third party. Buyers can be individual investors, corporations, government institutes, or nonprofit groups.

Buyers work with verifiers to ensure that credits that are being purchased are available and legitimate.



DID YOU KNOW?

Ecosystem services marketplaces have the greatest potential for wide scale adoption of conservation practices and principles that positively impact our environment, while providing necessary streams of income to farmers and ranchers that keep working farms and ranches profitable. TALT is uniquely positioned to support the adoption of ecosystem services marketplaces, serving as a hub for all key stakeholders to turn to.

To learn more about ecosystem services and access more tools and resources, visit www.txaglandtrust.org.